

News Release

Pomeroy Inn & Suites Peace Curling Tour Championships Grande Prairie, AB September 26, 2009



Curling in the Peace Country just got a little more exciting.

Today, the Peace Curling Association announced that the newly formed Pomeroy Inn and Suites Peace Curling Championships will be held in Sexsmith, Alberta on January 22-24th, 2010.

20 teams will earn berths to the Tour Championships through play in the 3 Cash spiels and 4 Super leagues held in Dawson Creek, Fort St John, Grande Prairie and Sexsmith starting In October this year.

The Pomeroy Inn and Suites Championships will have 3 Divisions:

- The Sun Life Competitive Division (8 teams)
- The Enbridge Northern Gateway Pipeline Challenge Division (8 teams)
- The CanWest Group Benefits Junior Division (4 teams)

Committee Chair Colin Griffith stated "We are delighted that we can introduce this new curling Tour, generating renewed interest in our local curling events. The tour will give teams of all ages the opportunity to gain experience here at home in preparation for competition at the Provincial and National levels."

Co-Chair Rob Griffith continued "We are extremely pleased with the wonderful support from the partners and sponsors who are making this tour a reality."

The cash spiel circuit starts October 30th – November 1st, 2009 with the Investor Group Grande Prairie Cash Spiel and then moves to Fort St John on November 13- 15th, 2009 for the Rhyason Contracting – Tidy Trucking Cash Spiel. The Cash Spiel circuit concludes in Dawson Creek with the Mile Zero Open November 27-29th, 2009.

The Grande Prairie Total Enerflex Super league begins October 13th, 2009. The Alaska Highway Super League, a shared league in Dawson Creek and Fort St. John, also kicks off in October 2009. The Q99 Super League in Sexsmith will begin in early November. The 3 Super leagues wind up play in February, 2010.

"We expect this year to be new and extremely exciting for not only the curlers but also for all our wonderful curling fans in the Alberta and BC Peace River areas" ...stated Tour Chair Colin Griffith who added.." we are also very pleased to announce that the Executive Director for the Tour will be Renee Sonnenberg. Renee is a first rate manager and brings a wealth of curling experience to the job being a 3 time Provincial ladies Champion and most note worthy the Coach of the Danish National Women's team at the 2010 Olympics."

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Pictures are available at the Peace Curling Association website, Pomeroy Inn & Suites Peace Curling Tour section, Photo gallery. www.peacecurl.org

Pomeroy Inn and Suites Peace Curling Tour Championship Backgrounder

The Pomeroy Inn & Suites Peace Curling Tour details:

- 3 divisions of play
 - SunLife Competitive Division
 - Enbridge Northern Gateway Challenge Division
 - Canwest Group Benefits Consultants Junior Division
- 8 Events
 - 3 Cash Spiels
 - Investor's Group Cash Spiel – Grande Prairie October 30 – November 1
 - Rhyason Contracting, Tidy Trucking Cash Spiel – Fort St. John November 13 – 15
 - Mile Zero Cash Spiel – Dawson Creek November 27 – 29
 - 4 Super Leagues
 - Total Enerflex Super League – Grande Prairie
 - Alaska Highway Super League – FSJ/Dawson Creek
 - Q99 Sexsmith Super League
 - PCA Juvenile Super League
 - Tour Championship
 - Sexsmith January 22 – 24, 2010
 - 8 teams in the competitive division
 - 8 teams in the challenge division
 - 4 junior teams
- Qualification for the Tour Championship
 - 10 teams qualify by earning points through play in the cash spiels, 5 in each of the competitive and challenge divisions
 - 6 teams qualify through the super leagues, 1 in each of the GP, Sexsmith & Alaska Highway super leagues in each of the competitive and challenge divisions.
 - 3 teams qualify in the junior division through the cash spiel circuit and 1 team qualifies through the juvenile super league.